

THE

SQUARE

GOLF BALL



September 5, 2014

Retailers Welcome

The Square Golf Ball can easily fit into a variety of retail outlets. These outlets do not need to be sports themed. Because The Square Golf Ball is sort of an island, not really belonging to any one particular store section or product group, The Square Golf Ball becomes the perfect end cap or checkout display. After all, The Square Golf Ball is a non-essential item that serves no real purpose – in other words – it does not solve a problem, except the problem of what to get someone as a gift – something that they don't have and will be amazed with. So instead of hunting for The Square Golf Ball at your local retail outlet, ask the manager where you can find this – since there is no specific placement, it could be almost anywhere in the store. Ask. If they don't carry The Square Golf Ball, ask them about providing that item. Despite our awareness campaigns, there are still a LOT of retailers who do not know about this product. So help them out by suggesting they carry The Square Golf Ball. One other reason you may not see The Square Golf Ball is because we allow retailers to purchase in small quantities. There is a good chance that they do carry this novelty gift item, but are simply out of stock. Finally, be watching for stores that typically do not stock The Square Golf Ball to add this item to their holiday selections. Mall stores in particular are famous for creating island displays within their store offering all sorts of unique gift items. The Square Golf Ball may very well be included.

