



September 4, 2015

Tourney Prizes

The Square Golf Ball[®] affords the ideal novel gift platform for golf course tournaments, or even just a group of 4 or 8 regulars who have friendly competition among their own gang. From past orders we have a gauge on what these special awards consist of. We're made "longest drive" balls, "worst golfer" balls, "birdie" balls, - you name it. So especially for a regular group who play a lot as a group – why not a couple Square Golf Balls® of honor, and one or two in the "worst" category or theme. Bring your "prize" to each contest, and let the deserving person go home with it for that week. Extend the rules further and insist that the person with the "worst golfer" cube must display it on their office desk during the time they have it! This idea is for those golfers who can laugh at the outcome, regardless. This idea may not have good results if someone who is very intense and driven and competitive is involved. Like any business or social group, you need to know your audience. But hey, even if you did award somewhat with a short fuse the "worst golfer" Square Golf Ball[®], and they threw it in the pond – at least it floats and you can get it back for next week! The Square Golf Ball® is as similar to a traditional golf ball in every fashion. The outer skin is made from poly urethane, which most golf balls are made from. A second material called Surlyn is also used by some manufacturers. The Square Golf Ball[®] has the same dimples as a traditional golf ball, although because there is physically more surface area, there are more dimples. The diameter of The Square Golf Ball[®] is the same as a traditional golf ball. The inner core of The Square Golf Ball[®] has no bearing on performance, so the core is substantially different, yet the perceived weight of The Square Golf Ball® is that of a traditional golf ball. Every aspect of a traditional golf ball was considered and factored in when designing The Square Golf Ball®. And it shows.