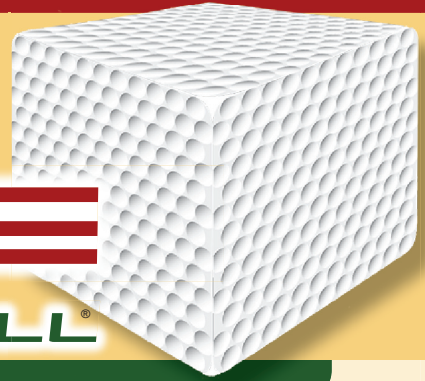


THE

SQUARE

GOLF BALL



September 26, 2014

Fun Pac Mania

The Fun Pac has most certainly made some noise in the past month. The Fun Pac involves The Square Golf Ball along with two regular, regulation golf balls – and all three are imprinted with the same logo and/or message. The Fun Pac is packaged in a creative 3 ball golf ball paper sleeve, and even the sleeve itself is branded with the same logo and/or text message. The Fun Pac sure seems to have tickled the fancy for many people. We sell the Fun Pac to individuals who just want one or two as gifts – to retailers (gift shops in particular – see the last few blogs about Las Vegas), and to companies who want to use this new Fun Pac as a promotional tool. Because the Fun Pac comes with 2 regulation golf balls, the recipient receives the perfect combo. Custom imprinted golf balls for the links, and The Square Golf Ball for the office. This has turned into a win-win situation for sure. Priced low, with the option to purchase just ONE is the exciting element. Other outlets provide the option to custom imprint a regular golf ball, and offer these in 3 ball packs, but you either need to order a truckload of these to get their advertised low price, or pay a hefty fee for the privilege of buying one (if they even allow that as an option). But not to worry – the Fun Pac is low priced AND you can buy just one. Seems like a no-brainer to us, and this feeling has been supported by the attention the Fun Pac is now enjoying. The fun Pac makes for an ideal holiday gift also. Let this be the year when your present becomes a keepsake.

