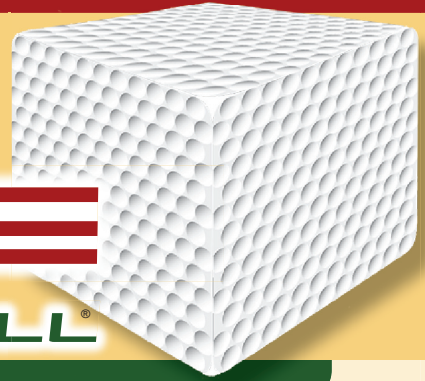


THE

SQUARE

GOLF BALL



September 12, 2014

Viva Las Vegas

The Square Golf Ball will be shaking up Las Vegas beginning September 17th during the 2014 Souvenir and Gift Show, held at the Convention Center. Booth 147 is where the action will center – and we can't wait. Our booth will be highly visible and there will be no doubt as to what we offer once you stroll past. Souvenir and gift shops from across the country make their purchases at this particular show. Whenever you visit a national park, tourist destination, vacation spot, etc – you've undoubtedly seen an array of gift items usually branded with that park or attraction name, or something that associates the product with the location. The Square Golf Ball will soon be in that same arena, providing shoppers a truly unique gift item to remember their visit by. Some of these souvenir items are particular to a destination – but often the items are somewhat universal, however branded for that location. Shot glasses are a perfect example. There are many people who have shot glass collections – almost a trophy type situation. The Square Golf Ball can easily enjoy that status in the years ahead, as people begin their collection from various resorts and landmarks. So keep your eyes open for The Square Golf Ball to start showing up as soon as the 4th quarter of 2014 at some resorts – and even more locations beginning in 2015. The Square Golf Ball will make for a very nice memento, or gift item, and with a suggested retail price of under \$10, your purchase won't bust the budget.

