

THE

Square

GOLF BALL



September 11, 2015

Veteran Owned

The Square Golf Ball® inventor, creator and producer is a US military veteran. On this day I pause to remember those lost and affected by 9-11-01. Forget all the politics and speculation – the simple fact is that America lost a lot of mom’s, dad’s uncle’s, sister’s, leaders and plain old good people on this day. As a veteran myself, I know very well that peace and freedom almost always has a price tag of some sort, and that bad things happen to good people. But that doesn’t make a loss any easier, or right. Despite my own views about conflicts, attacks, and hostile intentions, I tend to think that 9-11-01 was simply wrong on so many levels. My particular era was Vietnam – and we still sort of had “rules” – identifiable enemy, conflict done in “traditional” form and civilians were supposed to be out-of-bounds, although history shows otherwise in many cases. I am proud to say I am a US military veteran, and can hold my head high knowing that I did nothing that I am ashamed of, nor did I do anything morally wrong – nor did I ever have to decide whether or not to pull a trigger, thankfully. I pride myself on running my business with the organizational skills and people skills I learned while serving my country. Simple, honest and good service – that’s what I am about, and I also find it much easier to practice opposed to always trying to pull a fast one on someone. Not my style – never will be. So on this anniversary, along with countless others, I take time to pause and remember.

