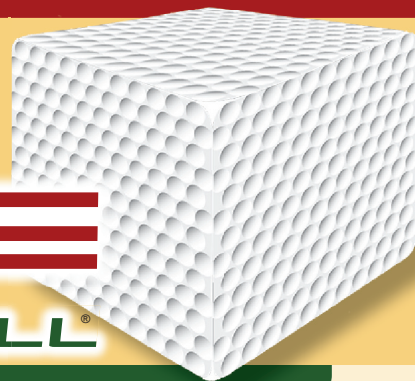


# SQUARE

## GOLF BALL



August 1, 2014

### Albuquerque Balloon Fiesta

The Square Golf Ball will be available for sale during the 2014 Albuquerque International Balloon Fiesta, October 3rd – 12th. This annual balloon spectacular draws 100,000 visitors from around the globe. The sights and experiences can only be felt to this magnitude during the Albuquerque event. If you haven't seen this, you need to put it on the calendar. The Square Golf Ball will be customized for this year's event, and is likely to become a regular item, customized for that particular year. In addition, beginning in 2015, balloonist registering for the event will have the opportunity to order The Square Golf Ball custom imprinted for their balloon. They can buy one, or one hundred – and pass these out as they see fit. Each chase crew member should get one, plus special invited guests who fly during the competition. There is even a chance that The Square Golf Ball will begin to enjoy the same collector status as the annual balloon pins – which are a hot item each and every year. So don't miss out – get to Albuquerque this October and be one of the first to own the first ever edition of the Albuquerque International Balloon Fiesta Square Golf Ball. And just like the pins people collect, The Square Golf Ball will be light weight, easy to carry, easy to pack and a wonderful gift for family and friends during the holidays. And also like the official pins, there will be a limited number of 2014 custom Square Golf Balls created. Once they're gone, they're gone.

