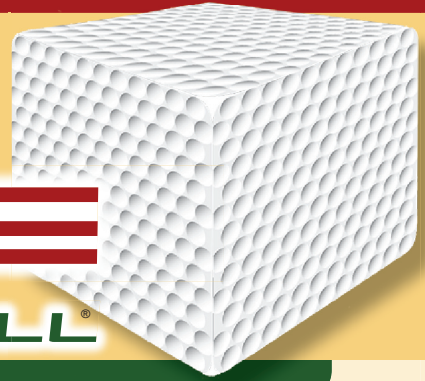


THE

SQUARE

GOLF BALL®



June 6, 2014

### Is The Square Golf Ball® Just For Golfers?

The Square Golf Ball® is truly a universal novelty item. While it is true that golfers may gravitate to The Square Golf Ball® quicker, The Square Golf Ball® can be appreciated by many non-golfers. The curious and quirky nature of The Square Golf Ball® makes people want to pick it up and examine it first-hand. The Square Golf Ball® is a great conversation starter. There are 26 million active golfers in the USA, so there is a substantial pool of likely recipients. But there are also countless people who enjoy the fun factor of something odd or unique. The Square Golf Ball® discriminates against no one – anybody eight to eighty can identify The Square Golf Ball® and appreciate the humor value. The Square Golf Ball® does not care what educational level you have, your spoken language, your gender or where you live. And because The Square Golf Ball® requires zero assembly, power or operating instructions – this novelty item is easy to use by anybody. The Square Golf Ball® is offered with one of four different colored imprints, so finding someone's favorite color should not be an issue. So golfer or not – plan to enjoy The Square Golf Ball® for its' uniqueness and clever curiosity factor.

