

THE

SQUARE

GOLF BALL



June 5, 2015

Virtual Cup

The Square Golf Ball® is primarily a novelty gift, used for birthdays, anniversaries, graduation, retirement along with corporate and organizational use for promoting an even, company or product. The Square Golf Ball® was never designed for actual use or benefit in golf, but that's exactly what has happened. The fun or challenge involves a putting contest as we discussed in our May 1st blog. Tons of fun, but little actual "benefit" received. However, we have learned of how some are using The Square Golf Ball®, and this is a direct golfer benefit. Often times the practice putting green is clogged up. Too many people aiming for the same cup. For some, this becomes annoying. That's when they pull out The Square Golf Ball® and use this as a "Virtual Cup". The Square Golf Ball® sits where you put it, even if there is a slope involved. You then putt "to" The Square Golf Ball® - if you can touch any part of The Square Golf Ball® with your putt, you have made the hole. Using The Square Golf Ball® really hones your skills. If you can tag The Square Golf Ball®, you'll be in the cup every time on the green. So this novel invention continues to prove its worth on and off the links. We thank those who have sent us these comments and explained what they are doing. We invite anyone who has found a unique mission for The Square Golf Ball® to let us know about it. The Square Golf Ball® is patented by Bright Valley Enterprises LLC. The words "The Square Golf Ball" are trademark protected. Any infringement or copy of design or wording will be prosecuted to the fullest extent of the law. With a novelty item as unique as The Square Golf Ball® the temptation to duplicate may be attractive. We hope everyone can enjoy The Square Golf Ball® produced in the USA. We also ask that any suspected non-authentic duplications be reported to us as soon as possible.

