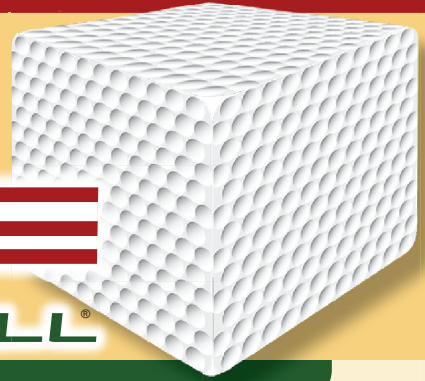


THE

SQUARE

GOLF BALL



June 27, 2014

Does The Square Golf Ball Float?

The Square Golf Ball does float, unlike a traditional golf ball. A traditional golf ball has a hard solid core, which is very dense and tightly compacted. Even though the materials that are used to make the inner core of a traditional golf ball will float independently, when compressed and covered with a poly urethane resin skin, the traditional golf ball has enough weight to sink it in water. So you say, The Square Golf Ball is the same weight as a traditional golf ball – which is 1.6 ounces, or 46 grams. If The Square Golf Ball is the same weight, why will it float while traditional golf balls sink? A logical question for sure. The fact is that The Square Golf Ball does not require a tightly compressed solid core, as that element is only required for traditional golf ball performance. Since The Square Golf Ball is not used in a competitive fashion, the inner core need not be as regulated as with a traditional golf ball. Since The Square Golf Ball does not have the same inner core characteristics, the weight of 1.6 ounces can be duplicated, without the densely compacted core which makes a traditional golf ball sink. We're not advocating that anyone purposefully throw The Square Golf Ball into a pool of water, but should that happen, the chances are good that you will be able to recover The Square Golf Ball. Water will not damage The Square Golf Ball, however sea water will, because of its caustic chemical composition. If The Square Golf Ball were to be in sea water, a good washing with clear clean water should minimize and potential damage to The Square Golf Ball.

