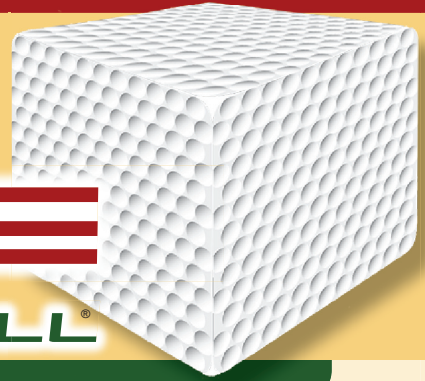


THE

SQUARE

GOLF BALL



June 20, 2014

Pro Shop Delight

The Square Golf Ball is destined to become part of each quality golf course pro shop's inventory. Customized with the course name and logo, The Square Golf Ball will also find its way into each tournament entrant's welcome kit. Some courses will opt to fully customize The Square Golf Ball with tourney date, while other courses will simply include The Square Golf Ball having the course logo. Regardless, this unique opportunity presents a wonderfully situation where golfers may start to collect The Square Golf Ball from various tourneys and courses throughout the country. Pro shops may carry The Square Golf Ball as a retail item in packaging, or as a loose separate item, typically located in the counter area. Few if any municipal golf courses will carry a customized Square Golf Ball, but may indeed opt to stock the retail version without any customization. Pro shops will also have the added benefit of knowledge concerning The Square Golf Ball because The Square Golf Ball will be included in catalog(s) that the industry representatives bring to each meeting with the pro shop manager/director. Also, don't be shy – if your favorite pro shop does not stock The Square Golf Ball, do them a favor and put a bug in their ear. We certainly try to get the word out as effectively as possible, but there are certainly going to be pro shops that don't get the heads up through normal channels.

