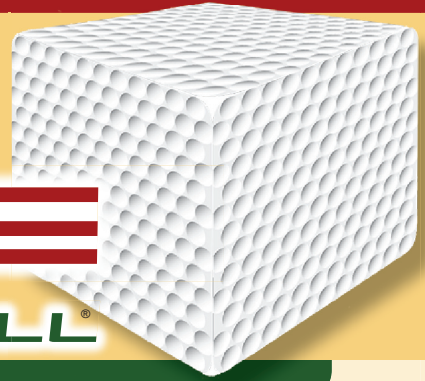


THE

SQUARE

GOLF BALL



June 13, 2014

Patents On The Square Golf Ball

The Square Golf Ball has both a Design patent and a Utility patent through the USPTO. The Square Golf Ball was/is so unique, that it qualified for both types of patents. 95+% of patents are filed as Utility patents. In a nutshell, this means you are taking something that already exists, and you are doing something different with it. A Design patent is for a brand new thing. As an example, the first ball that was created would be a Design patent, and every ball after that would be a Utility patent – taking the ball concept, and making it bouncy, solid, etc. In the research done, it was discovered that The Square Golf Ball did not clearly fall into one category or the other. The closest match was that The Square Golf Ball is a cube, and the cube has already been invented. But several other factors came into consideration, making a Design patent viable. The Utility patent was obvious, as The Square Golf Ball represented a new way to apply many other known materials and shapes. There are other patents to be filed shortly for variations on The Square Golf Ball, and details of those ideas will be forthcoming at the proper time. And just as a fun fact – did you know that the United States Patent Office (USPTO) issues one patent every minute, of every day, 365 days a year! And has been issuing patents at this speed for years. The sheer volume of patents is staggering. Obtaining a patent is a very time consuming process. If everything goes exactly right, a person should anticipate at least 18 months before their patent application comes up for review.

