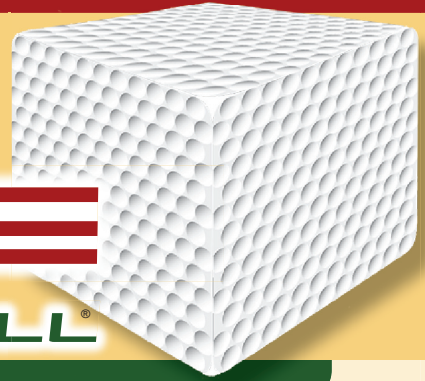


THE

SQUARE

GOLF BALL®



May 9, 2014

Special Stand For The Square Golf Ball®

The Square Golf Ball® was designed to sit on a flat surface, exposing 5 faces. Discussions have been had concerning some type of unique tee-like holder. Some believe a tee-like object, with a cavity at the top where a corner of The Square Golf Ball® could snug into might accent The Square Golf Ball®. While this seems like a reasonable item to consider, the fact is that by putting The Square Golf Ball® on a tee may suggest that The Square Golf Ball® should be hit with a golf club – which is completely false. Our mission is to make certain that buyers understand the limitations of The Square Golf Ball® - basically meaning “do not strike” The Square Golf Ball®. Producing a tee-like stand would involve actual production of a new product, which equates to expense, plus if a tee-like stand were included with The Square Golf Ball®, the unit price would need to increase. So far our findings have been that a tee-like stand for The Square Golf Ball® would not be worth the investment of time and expense. Until we find that demand is so high that we can't afford to ignore that issue further, we intend to keep The Square Golf Ball® as is, and offered without any type of stand. We invite you to continue to monitor these blogs – because if/when any news on this topic surfaces, we'll be sure to include that news on our blog.

