

THE

SQUARE

GOLF BALL



May 8, 2015

Specials

The Square Golf Ball® is known for fun, novelty and uniqueness. So what could be better you ask? How about special discounts to make the experience even that much more fun. On several of The Square Golf Ball® web pages you will find a starburst that says “Current Specials”. Click this icon to see what the deal being offered is all about. Don’t like that particular offer? Not a problem. Special offers rotate in and out throughout the year, usually lasting a few weeks, or until a certain sales goal is reached. Regardless of the reason, you should try and swing back by to check out the special offer(s) from time to time. Truth be told, our margins are very thin to begin with. Special offers are generally set at our own hard cost – this is also why you won’t see huge markdowns, like 50% - because there simply isn’t that sort of cushion or margin involved. When you see others selling whatever, and mark it down 50% - 60%, etc – it’s pretty fair to say that their regular price has a huge profit built-in. We could offer The Square Golf Ball® at \$40 regular, then we could offer an 80% off deal! You get the idea. Back to our specials – it will be worth your while to check these out now and again. You never know what might be behind that icon! The Square Golf Ball® is white, as are 99% of all traditional golf balls. The decision to not create The Square Golf Ball® in other base colors was made partly to separate this item from the toy category, and partly due to the imprinting potentials. White is the universal color for golf balls, and white allows virtually any logo or message to be cleaning and distinctively imprinted with excellent contrast. If a company made a request for a base color other than white, the request and all artwork would be examined and if deemed to produce a positive end product, the base color could be altered. The minimum order would be high, due to the fact that an entire production run of material will be affected. So far we have not had this actual request, other than the off-the-cuff question about other colors.

