



May 29, 2015

Summer Is Here

The Square Golf Ball® is a summertime favorite. Vacations, holidays, countless events and activities — so many situations arise where a custom imprinted Square Golf Ball® can be the hit of the party. And when you're on the road to your favorite resort, don't be surprised to see The Square Golf Ball® in their gift shop. More and more resorts (golf and non-golf related) are creating special Square Golf Balls® for visitors to remember their stay. So unique, most people buy two — one for them and one as a gift. Truly, the situations where The Square Golf Ball® can be appropriate are countless. So plan ahead — have a Square Golf Ball® produced and personalized ahead of your trip, and use this as a thank you gift for relatives you'll be visiting. You'll make a lasting impression — that's for sure. The Square Golf Ball® was initially conceived in 1995 while discussing golf. A poor day of putting spurred a comment by the now inventor about how a square golf ball wouldn't roll past the cup. After some laughs, the inventor sketched a rough design and even put the name "The Square Golf Ball®" on the sketch. The idea was filed away with no real pursuit. When the internet found its way into the scene, searching for all types of things became easier and easier. The inventor searched for this square golf ball item believing it must have been thought of before now. Searches went on, and finally in early 2012, after extensive and exhaustive searching, the original concept and name from 1995 came to life and the rest as they say, is history.

