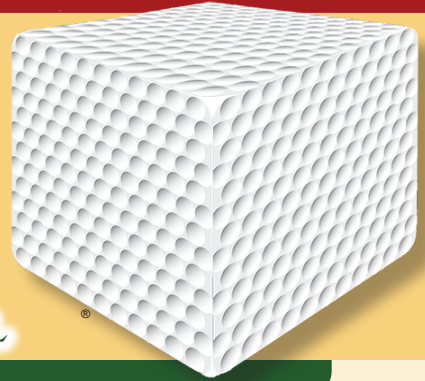


THE

# Square

GOLF BALL



April 12, 2016

## We're Back

After 18 months of redesigning molds, evaluating how to improve production efficiency, experimenting with a dozen new approaches starting from square one . . . The Square Golf Ball® is scheduled to return to a full production schedule by May 1st. The final tweaking of the new and improved production process is now underway, with very promising results to date. This is a major event seeing as how many times over the past 18 months I was faced with what appeared to be no workable solution which satisfied my requirements. Others may have given up, but I always knew that I would find the solution - and I did. So May 1st somewhat represents the rebirth, or relaunch of The Square Golf Ball®. When I initially launched this in January 2103 it soon became clear that the launch was a little early - as some production issues had still not been fully resolved. The product during the initial 18 months was fine, but the effort and expense to produce that product was excruciating. Thank you to all who patiently waited. Very soon we will be producing Square Golf Ball® orders that have been on hold for what seems like forever. We're back!

