



March 20, 2015

## **Does The Square Golf Ball Float?**

The Square Golf Ball® is very much like a traditional golf ball in a variety of measureable areas, with one difference being buoyancy. Most traditional golf balls sink in water. The Square Golf Ball® floats. This may seem strange, considering The Square Golf Ball® weighs more than a traditional golf ball (see March 6, 2015 blog). How can this be? We were a little surprised ourselves. The factor making the difference is the inner core. While The Square Golf Ball® and a traditional golf ball have solid, or virtually sold cores, the proprietary core of The Square Golf Ball® and a traditional golf ball have solid, or virtually sold cores, the proprietary core of The Square Golf Ball® font size="'-2">®</font> allows the buoyancy factor to overcome the weight. We can't envision a scenario where you'd place The Square Golf Ball® into water, but know that should that situation arise, you won't need to dive to retrieve it! The Square Golf Ball® is patented by Bright Valley Enterprises LLC. The words "The Square Golf Ball" are trademark protected. Any infringement or copy of design or wording will be prosecuted to the fullest extent of the law. With a novelty item as unique as The Square Golf Ball® the temptation to duplicate may be attractive. We hope everyone can enjoy The Square Golf Ball® produced in the USA. We also ask that any suspected non-authentic duplications be reported to us as soon as possible.

