



February 28, 2014

## **Unparalleled Uniqueness**

The Square Golf Ball<sup>®</sup> is truly without a rival. The concept itself draws interest from golfers and non-golfers alike. After all, virtually everybody on the planet knows what a golf ball looks like. In order to not be a toy, the production needed to be as realistic as possible. If The Square Golf Ball<sup>®</sup> looked like a toy, it would become a toy – which was never the purpose. The Square Golf Ball<sup>®</sup> manufacturing process uses the exact same outer skin covering as is used in most traditional golf balls – poly urethane. The Square Golf Ball<sup>®</sup> has the same dimples and feel as a traditional golf ball. And The Square Golf Ball<sup>®</sup> is the same weight as a traditional golf ball. The size is actually the same as well, although due to the unique shape, The Square Golf Ball<sup>®</sup> initially appears larger than a traditional golf ball. The diameter of a traditional golf balls, removed the golf balls, you could then slide three Square Golf Balls into the package with a perfect fit. While The Square Golf Ball<sup>®</sup> exhibits all the characteristics of a traditional golf ball, The Square Golf Ball<sup>®</sup> is identical in golf or any other sporting challenge. Hitting The Square Golf Ball<sup>®</sup> will result in complete destruction of The Square Golf Ball, and may also damage the instrument used to hit The Square Golf Ball<sup>®</sup>.

