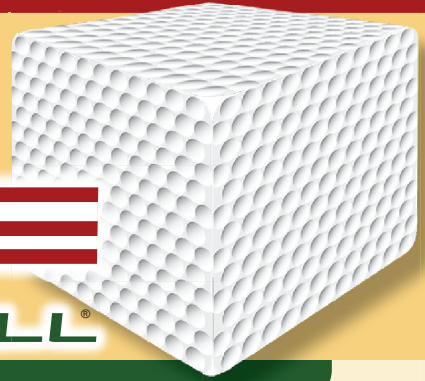


THE

SQUARE

GOLF BALL®



February 21, 2014

SGB Shakes Up SFO

The Square Golf Ball® made its international debut during the San Francisco international Gift Fair, held February 15th through 18th in the Muscone event center, midtown San Francisco. As anticipated, the reaction was extremely positive with countless buyers simply amazed with The Square Golf Ball® and the opportunities it presents in the retail world. Some buyers are placing orders now for delivery in the 4th quarter – the holiday period, but there was an equal ratio of wholesale buyers wanting delivery ASAP. So, this means the public will soon start seeing The Square Golf Ball® appear in a variety of stores and at numerous pro shops. Luckily, we did not have an order for 250,000 units from any single buyer – as that type order (while exciting) would drastically impact our ability to supply all those who want product. With that said, trust that our production team will be kept busy for a very long time as it is, which certainly is a good sign. San Francisco and the wholesale buyers were very instrumental in a nice international debut of The Square Golf Ball®. We are examining other events where we can be in front of a large group anxious to see what is new and exciting. Watch these blogs for further information on shows, dates and locations as they get firmed up. Some shows will have a restricted attendee requirement, while others should be open to the public.

