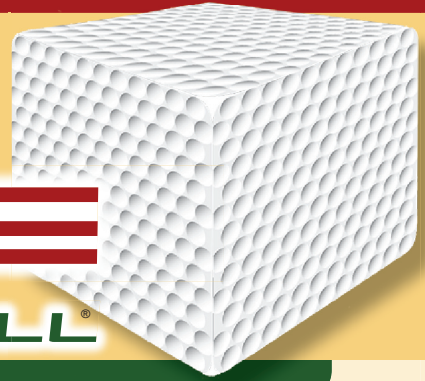


THE

SQUARE

GOLF BALL



February 14, 2014

SFO International Gift Fair

The Square Golf Ball® makes its international debut in San Francisco on February 15th. The San Francisco International Gift Fair is one of the largest collections of vendors and wholesale buyers. This event only happens once a year, and is the opportunity for wholesale buyers to examine and secure products for the second half of the year, and more importantly, the Christmas holiday season. The attendee list will be in excess of 10,000 buyers, from near and far. Another similar gift fair occurs on the east coast shortly. The Square Golf Ball® is a novelty unlike any seen before, and is certain to create a stir. The range of vendors, and buyers, is wide. From household to apparel to culinary to outdoors – virtually every possible item available is represented at this international fair. This particular exposure opportunity will focus on retailers, and not the corporate aspect. We may generate activity in the corporate branding and messaging world, however we feel that target audience will be addressed after this show in a different fashion. The general public is not allowed to participate or enter this particular event – qualified wholesale buyers only. But if you fit that category, and happen to be in San Francisco anytime between the 15th and 18th, please come on in and visit us at booth 2134. We'll be easy to find – just look for the largest crowd gathered around in one spot!

