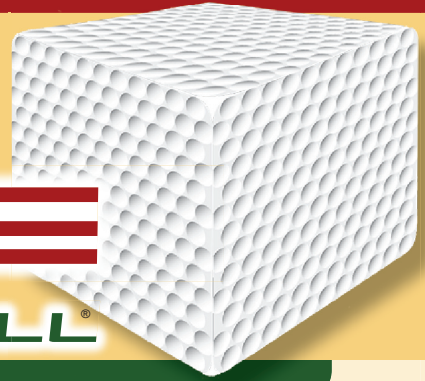


THE

SQUARE

GOLF BALL



November 21, 2014

Fun Pac Sleeve

The Square Golf Ball has become the shining star in a new product we call the Fun Pac. As you may have read in earlier blogs, the Fun Pac is a combination of two regular golf balls and one Square Golf Ball, which up until recently came in a paper three ball box, as do almost all sets of three golf balls. To enhance the visual effect, and to better describe what was in this Fun Pac, we have elected to use a clear plastic sleeve. This allows the consumer to actually see what is in the package, and lets them marvel at what they are looking at. We continue to imprint all three balls with the same logo, to make a matched set. Two balls are traditional golf balls, ready for the links. The Square Golf Ball is ready for display and countless future conversations. The clear plastic sleeve was test marketed, and was an immediate hands-down winner. I guess you could say that the new Fun Pac is “clearly” a great idea! Time still remains for custom orders to arrive in time for the holidays. The Fun Pac will be the one gift that nobody thought was coming, which is both useful and decorative, and won’t break the bank. Get your photo, logo or message planned out, and get your order in now. Let the Fun Pac steal the show this holiday season. You’ll be a big hit, and the recipient will thank you many times over.

