



October 9, 2015

## **Everyone Has A Birthday**

The Square Golf Ball<sup>®</sup> is a gift item which is totally unexpected, totally unique and totally awesome. The gift of The Square Golf Ball® means you will be remembered and thanked long after the celebration settles down. Personalize The Square Golf Ball<sup>®</sup> and your gift will become a source of countless stories and you'll always be brought up as the person who found the most distinctive gift in the world. For the most part, collecting data from multiple research outlets, it seems almost everyone has a birthday at least once a year – more often than not, on the same day each year. Imagine that. So even if a birthday slipped by recently, you're still in luck. Go ahead and place your order well in advance, and have your gift buying chores behind you. For that matter, make a list of who gets gifts, and see which on that list could get The Square Golf Ball® next time around – personalized of course. The Square Golf Ball® was initially conceived in 1995 while discussing golf. A poor day of putting spurred a comment by the now inventor about how a square golf ball wouldn't roll past the cup. After some laughs, the inventor sketched a rough design and even put the name "The Square Golf Ball®" on the sketch. The idea was filed away with no real pursuit. When the internet found its way into the scene, searching for all types of things became easier and easier. The inventor searched for this square golf ball item believing it must have been thought of before now. Searches went on, and finally in early 2012, after extensive and exhaustive searching, the original concept and name from 1995 came to life and the rest as they say, is history

