



October 30, 2015

## **Holidays Approaching**

The Square Golf Ball® makes a perfect stocking stuffer, office party white-elephant gift, or any number of other gift giving gift for almost any situation or event. Golfer or not, the recipient will enjoy the uniqueness and novelty factor that The Square Golf Ball® exhibits. Customize The Square Golf Ball® however you like – or perhaps make a generic statement or just give it all white without any personalization. The choice is yours. It's easy, very affordable and the most unique novelty conversation item available. Look through your holiday shopping list and see how many of those names needs something extra special this year. The Square Golf Ball® was initially conceived in 1995 while discussing golf. A poor day of putting spurred a comment by the now inventor about how a square golf ball wouldn't roll past the cup. After some laughs, the inventor sketched a rough design and even put the name "The Square Golf Ball®" on the sketch. The idea was filed away with no real pursuit. When the internet found its way into the scene, searching for all types of things became easier and easier. The inventor searched for this square golf ball item believing it must have been thought of before now. Searches went on, and finally in early 2012, after extensive and exhaustive searching, the original concept and name from 1995 came to life and the rest as they say, is history.

