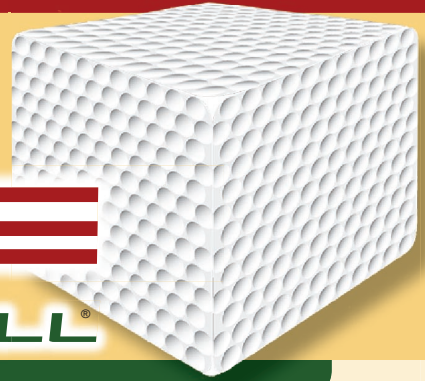


THE

SQUARE

GOLF BALL



October 24, 2014

### Balloon Fiesta Wrap

The Square Golf Ball was introduced at the 2014 International Balloon Fiesta in Albuquerque, NM this October for the first time ever. For those unfamiliar with the International Balloon Fiesta – this is an annual event (43rd annual event this year) bringing hot air balloons, owners and crews from across the globe for fun competition and ballooning experiences. Albuquerque is home to hot air balloons and is world known for this annual gathering. This event offers an assortment of collectables, made especially for that year. Balloon pins are probably the most sought after item, and complete collections from previous events are worth considerably more now than when first issued and bought. The Square Golf Ball may get to enjoy that same status, with 2014 being the debut year for this novelty item. Once the Balloon Fiesta completes its inventory of whatever might be left over, there will be the opportunity to purchase these few remaining units via their web site, and perhaps even through a link for our own site. Stay tuned – this is all dependent on if there is even inventory remaining. If so, it will be your only chance to get the very first, in what could become a long series of annual customized Square Golf Balls associated directly with the world's largest annual gathering of hot air balloons. We cannot guarantee the value to increase for The Square Golf Ball, but all the other limited edition items made for a particular year have become more valuable, as there number is limited and never to be repeated.

