



October 2, 2015

Perfect For Personalizing

The Square Golf Ball[®] has 5 separate faces, ideally suited to personalize with text, graphics or photos. The sixth side of The Square Golf Ball® has user information and our web site, which must be included with each unit sold. Each "face" has approximately 1 1/8" x 1 1/8" area for customization. We strongly advise against any graphic which overlaps and spans two or more adjoining faces. We can imprint the entire face, which is 1 3/8" x 1 3/8" in size, but we strongly recommend not doing so, because on occasion there will be overspray that finds its way to an adjoining face during the printing cycle. The result is a ruined item. Precautions can be taken, for example, taping off the four adjoining faces, but this involves a fair amount of labor and still does not fully insure an overspray situation due to the dimples which break the edge/ plane. The 1 1/8" x 1 1/8" area is plenty big enough and appropriate for your personalized message. The Square Golf Ball® is white, as are 99% of all traditional golf balls. The decision to not create The Square Golf Ball[®] in other base colors was made partly to separate this item from the toy category, and partly due to the imprinting potentials. White is the universal color for golf balls, and white allows virtually any logo or message to be cleaning and distinctively imprinted with excellent contrast. If a company made a request for a base color other than white, the request and all artwork would be examined and if deemed to produce a positive end product, the base color could be altered. The minimum order would be high, due to the fact that an entire production run of material will be affected. So far we have not had this actual request, other than the off-the-cuff question about other colors.

