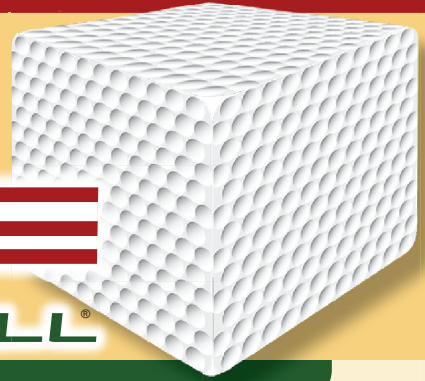


THE

SQUARE

GOLF BALL®



January 31, 2014

Where In The World Did This Idea Come From, Part I?

My own character is one that enjoys quirky, unique and humorous gadgets. The idea for The Square Golf Ball® was discussed almost 20 years ago, when a co-worker was complaining about his putts always rolling past the hole. I suggested a square golf ball, and we all had a laugh. This concept stuck with me however. This time period was pre-Google search days – no fast way to search the globe over. I was limited to stores, catalogs and asking around. A year went by and I put this idea on the back burner. Every few years I'd take another stab at locating something like what I had envisioned, and each search showed no such item. The Internet was now a minor player in the searching. I was searching in hopes of buying one of these for myself. This pattern of looking around, aided by the Internet as its scope grew was a regular happening up until 2012. Early that year I again searched, and upon having no luck, thought about how someone would actually make this item. The first quarter of 2012 was spent putting ideas on paper. By April 2012 I had submitted my first patent application. The work began in earnest at that point. Not having any background in production or manufacturing, the entire process was new and a real education. By July 2012 my second patent was submitted. Then, the lengthy process began of actually digging to find the resources to help me make this a reality. Look for part II of this blog to learn the series of events that followed in my quest for The Square Golf Ball®.

