

THE

SQUARE

GOLF BALL



January 30, 2015

Golf Fest - Arizona

The Square Golf Ball® will be front and center during the 2015 annual Golf Fest event held at the Longbow Golf Course in Mesa, AZ. This event with dozens exhibitors with products ranging from electronic devices, apparel, golf equipment, novelty items and professional instruction classes, to name a few. Golf Fest 2015 will be held February 6th and 7th and is certain to be the kick-off event of the 2015 golf season. Being in southern Arizona, you can bet the weather will be ideal, so bring your clubs and enjoy a day on the links after visiting the show and seeing what's new. We invite you to stop by booth 22 to see The Square Golf Ball® up close and learn more about this marvelous little workhorse of a novelty item. You won't be disappointed, and that's a guarantee. The Square Golf Ball® is white, as are 99% of all traditional golf balls. The decision to not create The Square Golf Ball® in other base colors was made partly to separate this item from the toy category, and partly due to the imprinting potentials. White is the universal color for golf balls, and white allows virtually any logo or message to be cleaning and distinctively imprinted with excellent contrast. If a company made a request for a base color other than white, the request and all artwork would be examined and if deemed to produce a positive end product, the base color could be altered. The minimum order would be high, due to the fact that an entire production run of material will be affected. So far we have not had this actual request, other than the off-the-cuff question about other colors.

