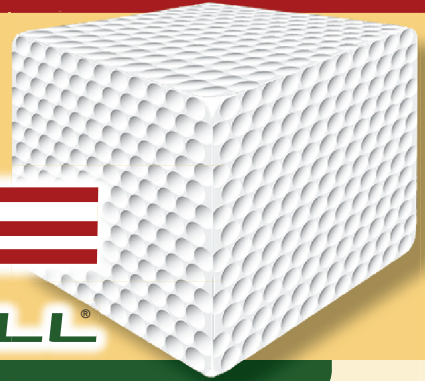


THE

SQUARE

GOLF BALL®



January 2, 2015

Corporate Promotions

The Square Golf Ball® is now in its second year of production. During the first year we discovered, as expected, that The Square Golf Ball® would be a real hit with companies branding their logo and message. The Square Golf Ball® is then given away by that company during promotions, sponsored events and as client gifts. With The Square Golf Ball® being essentially a blank canvas, virtually any message can be imprinted. Full color processing, including the ability to imprint white ink, allows any logo to be reproduced. Occasionally a logo may have extremely thin font(s), which usually improve with a minor amount of retouching. Names that are super long also present a challenge, but if imprinted diagonally, we can accommodate even the longest of titles. The Square Golf Ball® was initially conceived in 1995 while discussing golf. A poor day of putting spurred a comment by the now inventor about how a square golf ball wouldn't roll past the cup. After some laughs, the inventor sketched a rough design and even put the name "The Square Golf Ball®" on the sketch. The idea was filed away with no real pursuit. When the internet found its way into the scene, searching for all types of things became easier and easier. The inventor searched for this square golf ball item believing it must have been thought of before now. Searches went on, and finally in early 2012, after extensive and exhaustive searching, the original concept and name from 1995 came to life and the rest as they say, is history.

