

THE

SQUARE

GOLF BALL



January 16, 2015

Golf Tournaments

The Square Golf Ball® has been used by many golf courses, and tournament sponsor groups for golfing events. Typically used as a registrant's goodie bag, The Square Golf Ball® is imprinted with date, event and sponsor logo(s). Being such a unique novelty item, this branded gift enjoys a life out in the open on a desk or credenza, for all to see, and for all to see the sponsor name. And being matter of fact – this is exactly what a sponsor wants – longevity after the event, where their name is still visible and associated with a quality event. The Square Golf Ball® can also be imprinted for specialty internal challenges, as in closest to the pin, Birdie Ball, worse player on the foursome, etc. Whatever the message or event, The Square Golf Ball® can become an excellent and memorable prize. The Square Golf Ball® is as similar to a traditional golf ball in every fashion. The outer skin is made from poly urethane, which most golf balls are made from. A second material called Surlyn is also used by some manufacturers. The Square Golf Ball® has the same dimples as a traditional golf ball, although because there is physically more surface area, there are more dimples. The diameter of The Square Golf Ball® is the same as a traditional golf ball. The inner core of The Square Golf Ball® has no bearing on performance, so the core is substantially different, yet the perceived weight of The Square Golf Ball® is that of a traditional golf ball. Every aspect of a traditional golf ball was considered and factored in when designing The Square Golf Ball®. And it shows.

